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Faculty of Psychology

Colloquium lecture of Dr. Cameron Brick

Developments in pro-environmental behavior research

A surprising range of psychology subdisciplines are engaging with the climate crisis.

I study the motivations and social processes that predict pro-environmental behaviors such as diet and air travel.

I will present several studies predicting pro-environmental behavior from individual and contextual factors. For example, many accounts suggest that individuals act more prosocially when being watched. However, these previous observability studies mostly relied on artificial manipulations (e.g., 'watching eyes' posters). We used a new laboratory procedure of repeated environmental dilemmas to test whether the presence of actual observers would affect costly prosocial behavior.

I will also present some current research about sources of bias in self-reported behavior, and share a resource of free, open psychological datasets.

Dr. Cameron Brick

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Faculty of Social and Behavioural Sciences
Programme group Social Psychology

This colloquium lecture takes place online!

Thursday, May 5, 2022; 3 pm